

Armed Forces Insurance Affinity Program

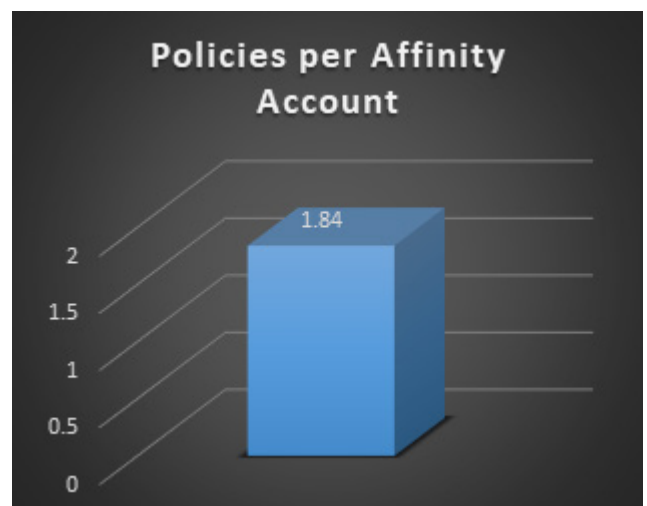
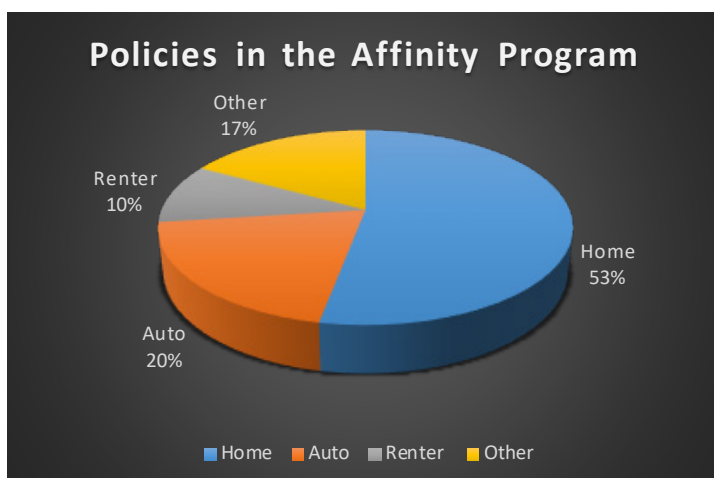


A Unique Partnership Opportunity

Armed Forces Insurance (AFI) is forming strategic alliances with key companies in the financial service industry that service the military community.

KEY BENEFITS TO ARMED FORCES INSURANCE AFFINITY PARTNERS

- Referral for partner's customers revenue opportunity = additional income stream for partner companies.
- Ability to place business with several top rated national insurance carriers, and get unique military insurance from AFI.
- Increase customer retention = reduce the loss of clients to USAA.
 - There are only 2 Property and Casualty military insurers: Armed Forces Insurance and USAA.
 - Affinity partnerships are critical to keeping companies relevant and healthy when competing with USAA.
- Co-Branded - great service.
- Dedicated phone number and website for quick quote requests.
- Quick turn around time for processing insurance documents.
- Premium access to the military spouse community.
- Ability to conduct joint financial education seminars and workshops through the AFI Foundation.
- Quick and easy process with AFI.
 - Program can begin as quickly as 3 to 4 weeks.



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WHY PARTNER WITH ARMED FORCES INSURANCE

AFI has served our military community for more than 130 years. Those who are currently on active duty or in the guard and reserves are eligible for membership. Membership also includes veterans, retired military, Department of Defense personnel, and their dependents.

AFI strives to offer the best coverage and service to meet the unique needs of our clients. We offer coverage with Armed Forces Insurance Exchange (AFIE) and also provide options with other prominent national insurance carriers through Armed Forces Insurance Agency (AFIA). When we receive a quote request, we return options from multiple carriers and provide clients with the insurance products that best meet their needs.

OUR PROMISE TO THOSE WE SERVE

You pledged to protect us. We are honored to protect you. We promise to understand your unique needs, provide personalized advice you can trust, and find the best solutions for you.

In everything we do, we demonstrate our members are important to us:

- We are military specialists.
- We find the best product for your needs.
- We bring over 130 years of dedicated experience in serving the insurance needs of our military and veteran families.

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